MODULE 3: WORKOUTS
THE BEST THINGS IN LIFE MAKE YOU SWEATY

NEWBIE FITNESS ACADEMY

THE BEST THINGS IN LIFE MAKE YOU SWEATY

- Demo videos
 - We're gonna hold your hand
- It's all about keeping things simple
- How do I get started?
- Little theory how and why we do things
- Movement videos with progressions

GAME PLAN

- Workout smarter
- We're gonna workout together!
- Progression to free weights
- What to do next?

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QUICK RECAP:

- Intermittent Fasting = Awesome
- Benefits of taking small breaks from eating
- The Intermittent Fasting Lifestyle

CREATING A FRAMEWORK

- Pen to paper
 - It's gonna be super fun!
- The catch you need to be in some form of resistance training
 - It can be very intimidating
- YOU CAN DO THIS!

WORKOUT SMARTER

- Long duration cardio is NOT good for you
- Treadmills and machines will NOT get you results
- The only concept that you need to know:
 - If you want to improve your overall health, there is nothing better you can do than to become physically strong.
- Building your overall functional strength has a lot of benefits!

NO CHRONIC CARDIO

- Have you ever done long duration cardio?
 - Did you get the results that you wanted?
- It's easy to do
 - Just press the start button!
- But it's a waste of time

WORKOUT SMARTER

- High Intensity Interval Training aka 'HIIT'
 - This is what we want
- Focus on power generated, not calories burned
- Awesome workout program

MODULE 3: WORKOUTS
THE BEST THINGS IN LIFE MAKE YOU SWEATY

NEWBIE FITNESS ACADEMY

WORKOUTS MODULE - EXPLAINED

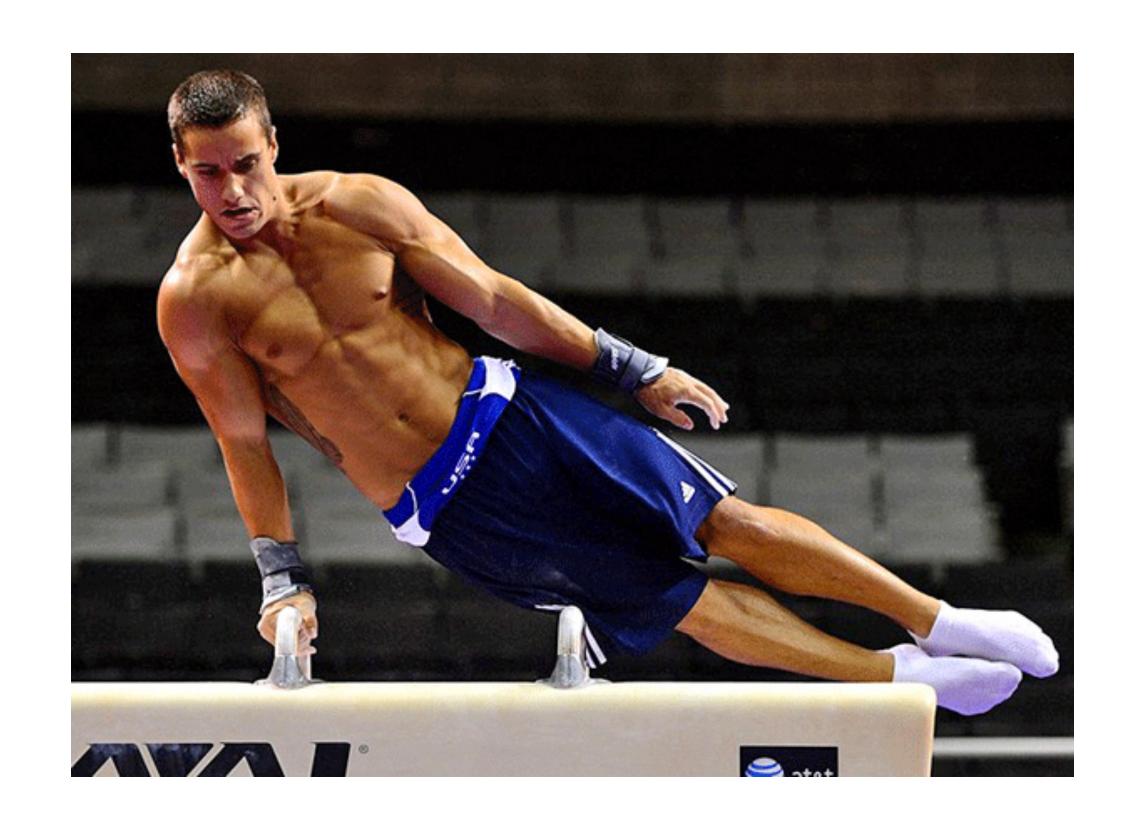
- Designed to appeal to people from every fitness background
- Getting fit doesn't have to be complicated
- You don't need fancy equipment or a gym membership right away
 - Just a little space, a water bottle and some motivation
- We start with bodyweight exercises
 - This is where everybody starts
- Great for gaining strength, building muscle, boosting cardiovascular fitness and losing weight

BODYWEIGHT EXERCISES - EXPLAINED

- You can do them anywhere!
- You should me able to dominate basic bodyweight movements first
- It's extremely joint friendly
- This isn't an option it's a PREREQUISITE
- There are progressions for every movement DON'T WORRY!
- We'll make it work for you!

BODYWEIGHT EXERCISES - EXPLAINED

- How to progressively overload:
 - More reps
 - More volume
 - More difficult variations
- We're just gonna focus on a few movements



BODYWEIGHT MOVEMENTS

- Pushups
- Situps
- Squats
- Lunges
- Jumping Squats
- Jumping Jacks
- Burpees
- Plank
- Mountain Climbers
- Hollow Rocks

BODYWEIGHT EXERCISES – EXPLAINED

- Make sure you have good mechanics first
- Then we challenge your competency
- Intensity comes last
 - Slow and steady wins the race
- Just start moving

WORKOUTS MODULE - EXPLAINED

- Do a workout every 48 hours to start
- Ramp it up to 4 to 5 times per week
- It actually takes 66 days to form a new habit
- Spare Tire to Six Pack: How to Look Awesome Without a Shirt (Finally!)
 - > 30 super awesome workouts
- Keep the workouts constantly varied
- Do them at high intensity relative to the person

SPARE TIRE TO SIX PACK: HOW TO LOOK AWESOME WITHOUT A SHIRT (FINALLY!)

- You gotta start somewhere
- You can do the workouts anywhere
- Demo videos included You just have to show up!
- You can do most workouts in 15 minutes or less
- If you have to modify the workout that's okay
 - Push your maximum power output

SPARE TIRE TO SIX PACK: HOW TO LOOK AWESOME WITHOUT A SHIRT (FINALLY!)

- The workouts are simple and they work
- Once you complete all 30 workouts, go through the program again
 - This covers the 66 day magic number
- Start doing harder progressions for more advanced workouts
 - Start using Free Weights

TODAY'S HOMEWORK

- Familiarize yourself with all the bodyweight movements
 - Pick a progression
- Do your first workout!

MODULE 3: WORKOUTS
BENEFITS OF FREE WEIGHTS

NEWBIE FITNESS ACADEMY

CONGRATULATIONS ON YOUR FIRST WORKOUT!!!

MODULE 3: WORKOUTS
BENEFITS OF FREE WEIGHTS

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FREE WEIGHTS - THEY'RE FUNCTIONAL

- The best exercises are the ones that improve your performance outside of the gym
- "Functional" exercises require free weights
- Free weights allow your body to move like you would in normal life
- The deadlift carries over into daily activities

FREE WEIGHTS - THEY'RE SUPER EFFICIENT

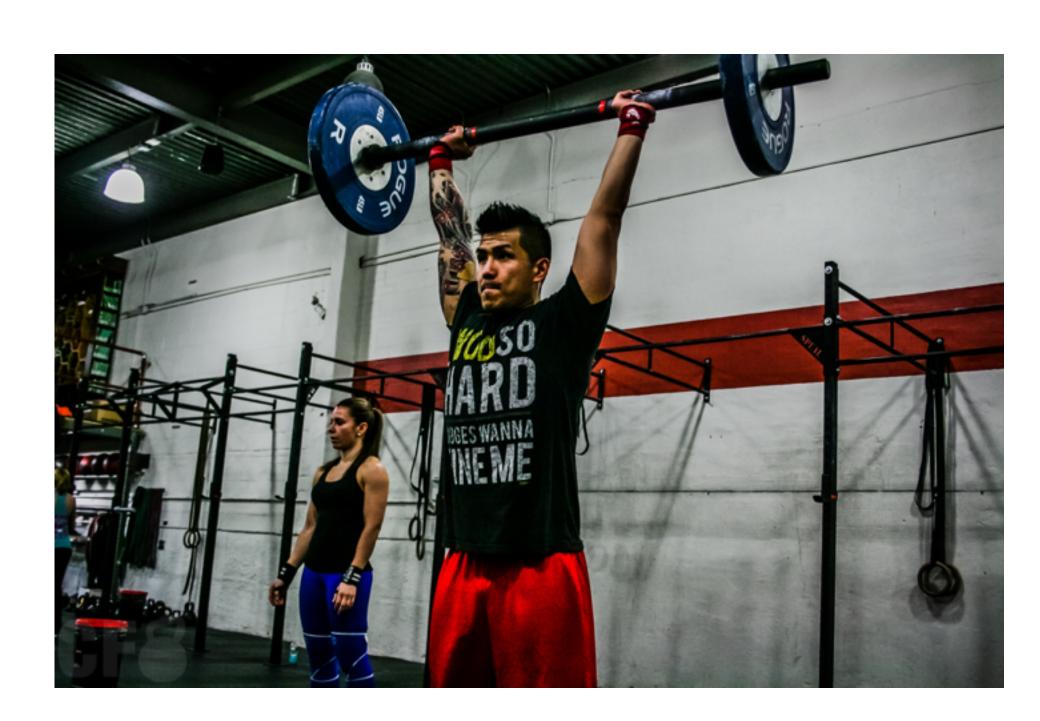
- Free weights aren't fixed to a certain path
- Your body has to work to support the weight and control the movement
- Free weights strengthen way more than one muscle

FREE WEIGHTS - THEY IMPROVE YOUR BALANCE

- Free weights make your muscles work together
- Free-weight exercises improve balance almost twice as much as those who performed similar exercises on resistancetraining machines

FREE WEIGHTS - MAKES YOUR STRONGER AND BURNS SERIOUS CALORIES

- The more muscles you work, the more muscles you burn
- Squat to overhead press Thruster
- Those who performed free-weight squats activated their leg and core muscle 43 percent more than those who performed Smith machine squats



SPEAKING OF MACHINES...

- Commercial gyms are LOADED with treadmills, ellipticals, and resistance machines
- The gym can be a very intimidating place
- Machines are the easiest are things to get started with
 - NOTHING could be further away from the truth

MACHINES DON'T TRAIN COMPLETE HUMAN MOVEMENT PATTERNS

- Your body is forced to move weight on a single plane when you use a machine
 - Your body doesn't move that way!
- Machines do all the stabilization work for you - NOT GOOD



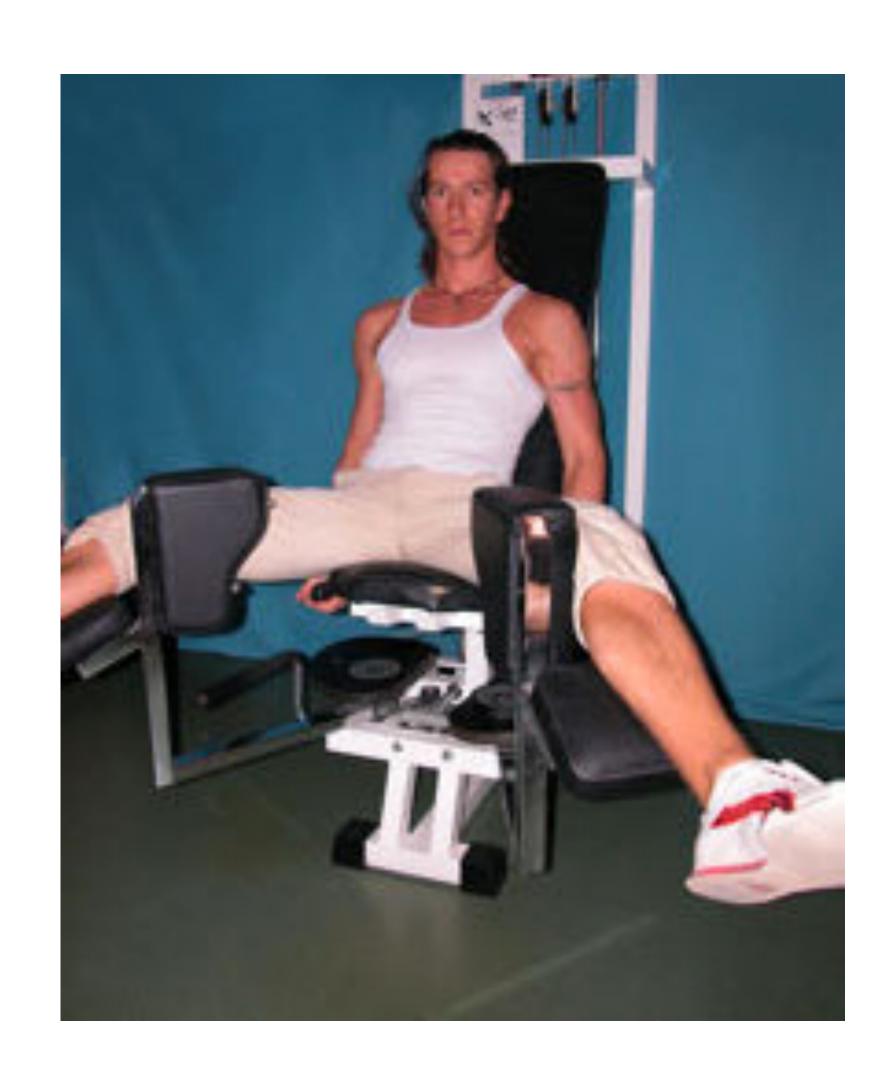
MACHINES DON'T TRAIN COMPLETE HUMAN MOVEMENT PATTERNS

- The <u>WORST</u> offender Smith Machine
- It puts your body through an unnatural range of motion
- It's the perfect way to compromise your back
- NO to machines



FREE WEIGHTS - EXPLAINED

- Our specialty is to not specialize
- The goal is to be a fully functional human being
- Stop thinking in terms of individual body parts



FREE WEIGHTS - EXPLAINED

- Machines and isolation workouts are repetitive, inefficient, and just not fun
- WHAT IS THAT????



THINK BIG, SIMPLE, AND EFFICIENT EXERCISES

ENTER COMPOUND EXERCISES

- All exercises should consist of natural, complex movements
- Compound movements are more efficient at training both major and minor muscles
- Exercises can either be classified as compound or isolation
 - We recommend compound exercises
- You shouldn't be isolating a muscle unless you're rehabbing an injury
- You can't just spot treat yourself
- No curls for the girls, no pecs for effects

THIS IS WHERE COMPOUND MOVEMENTS SHINES

- You allow your body to function more as a single unit
- Combine it with Intermittent Fasting

BASIC COMPOUND MOVEMENTS

- They closely resemble the actions of daily life
- This is the next step once your master bodyweight exercises
 - Back Squat
 - Deadlift
 - Bench Press
 - Dip
 - Strict Press
 - Pull up

IN THE NEXT VIDEO...

- We've talked about...
 - Bodyweight exercises and progressions
 - Spare Tire to Six Pack program
 - Free weights and compound exercises
- WHAT DO YOU DO NEXT??

MODULE 3: WORKOUTS WHAT DO YOU DO NEXT?

NEWBIE FITNESS ACADEMY

WHAT TO DO NEXT?

- Join a gym
 - NOT a commercial gym
- Who is the ideal commercial gym customer?
 - Someone who signs up for a year long contract
 - Pays the up front cost
 - Springs for all the options
 - They give you a FREE gym bag WOOHOO!
 - Someone who NEVER returns

WHAT TO DO NEXT - JOIN A GYM (NOT A COMMERCIAL ONE)

- If you end up coming back, it'll cost them money. Here's why:
 - They have to staff and clean up after you
 - You cause wear and tear
 - Crowded gyms intimidate potential buyers
 - If everybody shows up, they'll get shut down!

WHAT TO DO NEXT - JOIN A GYM (NOT A COMMERCIAL ONE)

- ► They DON'T really want you there
 - They can't accommodate you
- Commercial gyms are set up to look intimidating
- You're automatically gravitated towards machines
 - Nobody wants to look like they don't know what they're doing
- Your monthly dues only cover your entrance to the building

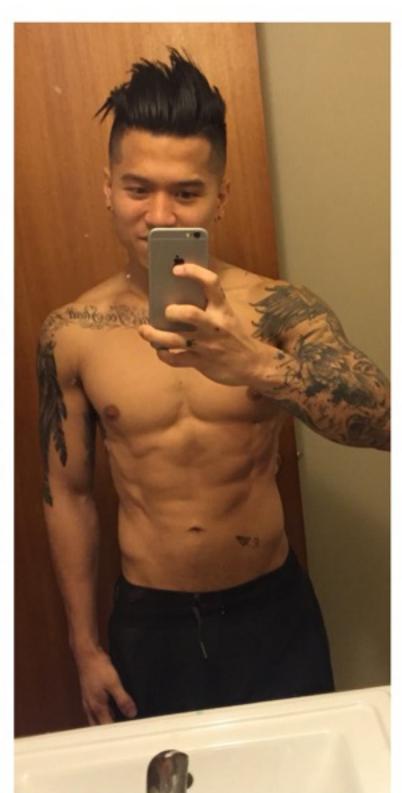
OUR RECOMMENDATION

- Go somewhere that's fun and effective
 - Somewhere where you can get results
- Meet like-minded people with the same goals
- No machines. You are the machine.
 - CROSSFIT!

YOUR GUIDE TO STARTING CROSSFIT

- CrossFit is Intermittent Fasting's twin brother
 - They both go against what's considered "normal"
 - It goes against traditional and outdated programming
 - CrossFit and Intermittent Fasting both give you unreal results





YOUR GUIDE TO STARTING CROSSFIT

- There's more to it than wearing long socks and doing weird pull-ups
- I used to go to a commercial gym
 - Got mediocre results
- Then I tried CrossFit!
- The rest is history



WHAT IS CROSSFIT?

- Meant to help people develop an "increased work capacity across broad time and modal domains"
- It's engineered to help you develop multiple skills and strengths
- The workouts consists of cardio, gymnastics, and weightlifting
- It is designed to make you not specialize in anything



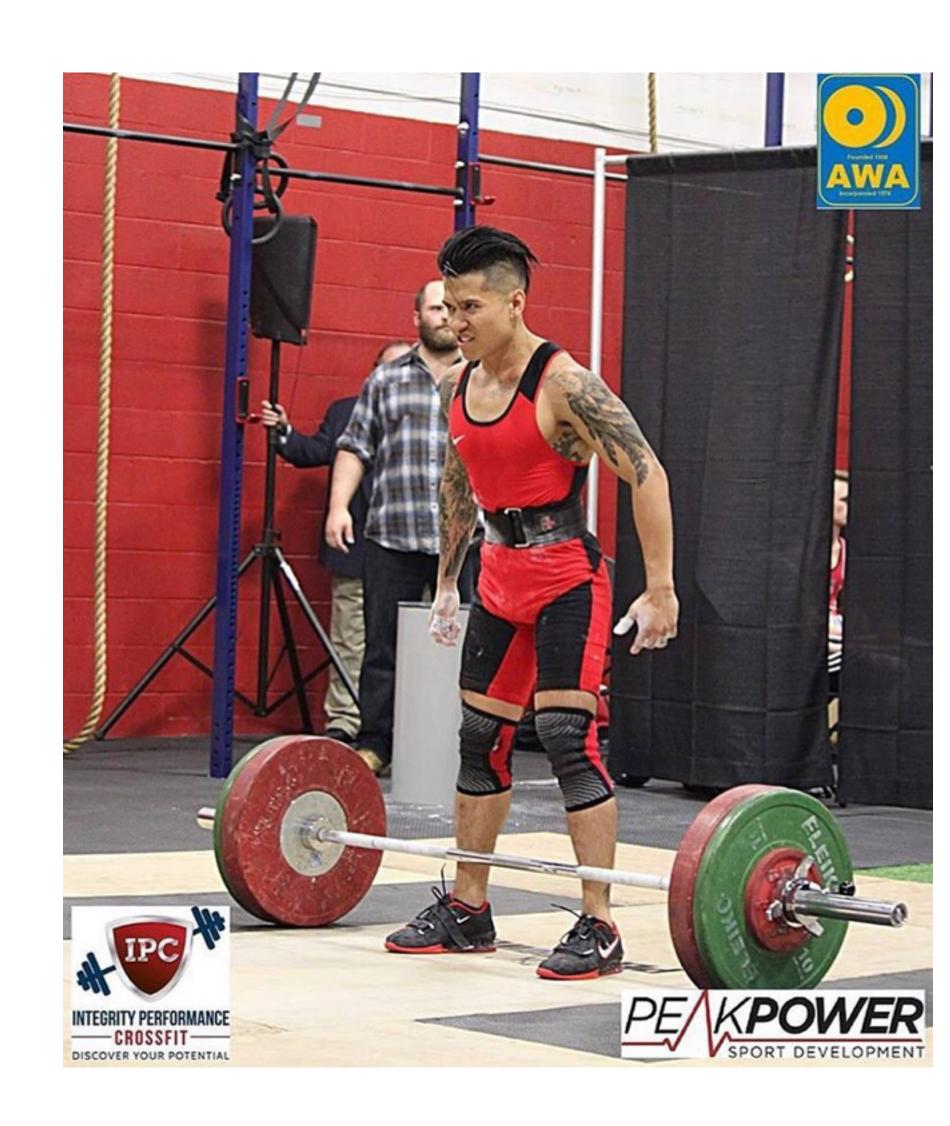
WHAT IS CROSSFIT?

- The skills that you learn through
 CrossFit transfers over to other sports
- You're better able to pick up new activities
- Functional fitness at its finest

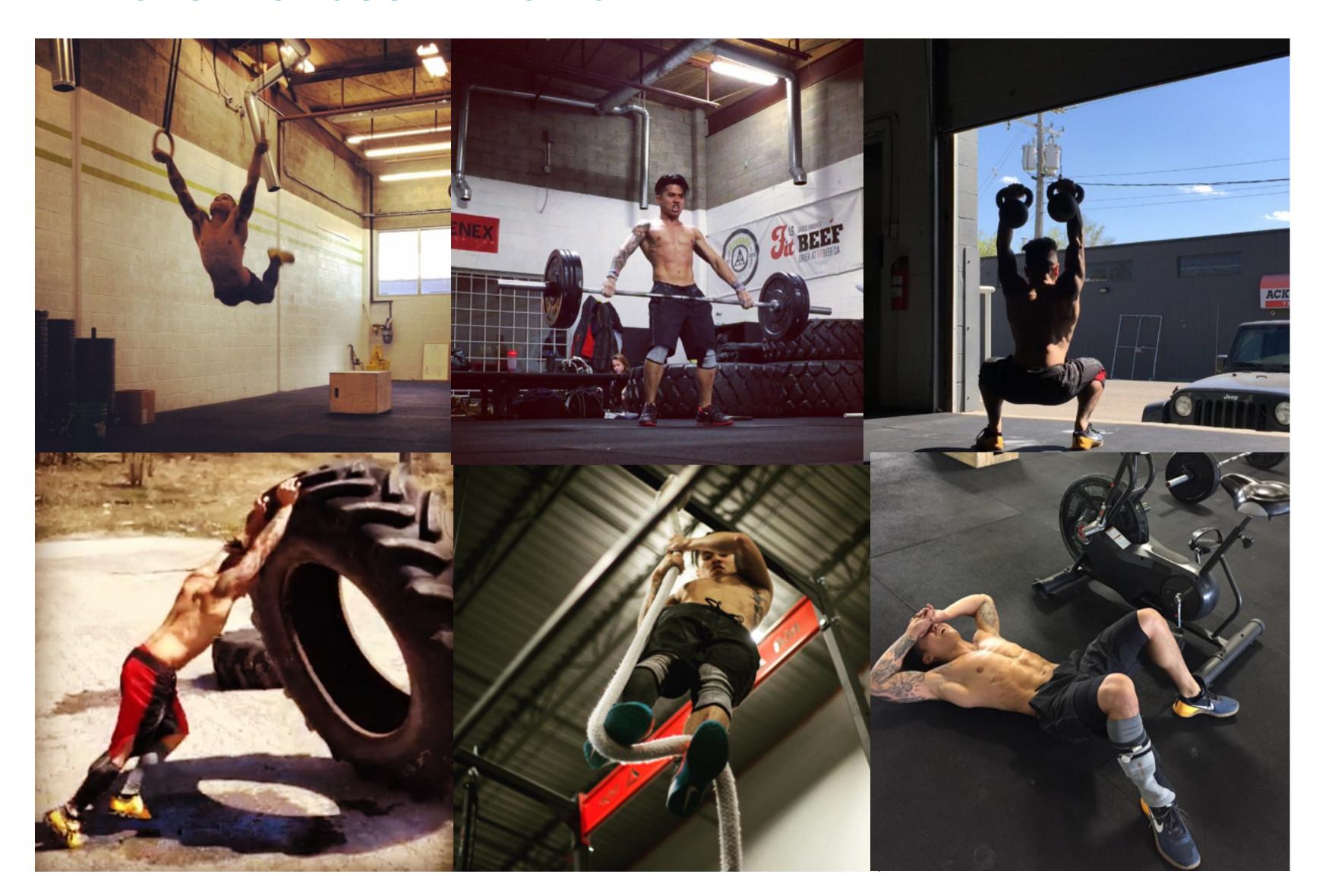


WHAT IS CROSSFIT?

- Classes are typically an hour long
- Starts with a warm up and mobility work
- All the programming is done for you
- Workout of the day (WOD)
- The movements, rounds, and reps always vary
- Good boxes will teach you how to do technical compound lifts and Olympic lifts



WHAT DOES A CROSSFIT BOX OFFER?



WHAT DOES A CROSSFIT BOX OFFER?

- You're not gonna be asked to do anything you can't do
 - You're gonna be working with progressions
- You don't have to worry about dropping weights

WILL CROSSFIT HELP ME ACHIEVE MY GOALS?

- CrossFit helps if you wanna be fitter, stronger, more athletic, and more functional
- The point is to become a "Jack of all trades"

WILL I BE ABLE TO ACTUALLY DO THE WORKOUTS

- One of the BIGGEST sticking point People are scared
- It's almost infinitely scalable
 - It works for 50 year old Dads to former college athletes and everyone in between
 - They all show up and work really hard
- There are always scaling options available
- Movement progressions are always explained
- CrossFit challenges you to do more than you think you can

WILL I BE ABLE TO ACTUALLY DO THE WORKOUTS

- This is where the sport shines
- It's supposed to be HARD
- A good fitness program always pushes the boundaries
- The intensity is always relative to the person doing it
- If getting fit was easy, everyone would have to six pack
- You have to put in the work



WHAT SHOULD I EXPECT DURING MY FIRST FEW WEEKS?

- Expect to be challenged
- You're not gonna be asked to do something you're not ready to do
- There's a learning curve and that's OK
- Every expert was once a beginner
- Have fun with it!
- Come in with an open mind and be willing to learn something new

ARE THE COACHES GOOD?

- Some coaches are good, others aren't
- Try classes with different coaches and boxes
- Ask about their background

WILL I HURT MYSELF?

- HUGE misconception
- You can hurt yourself from doing anything
- All physical activity comes with risk
- What causes injuries?
 - Bad form and bad coaching

THE COMMUNITY IS THE BEST PART

- If you don't feel welcome, you're in the wrong place
- Most CrossFit gyms do a lot of activities outside of the normal workouts
- You're automatically part of a community
- You wanna feel like you belong somewhere
- You meet some pretty amazing people
- Your box becomes more than just a place to workout

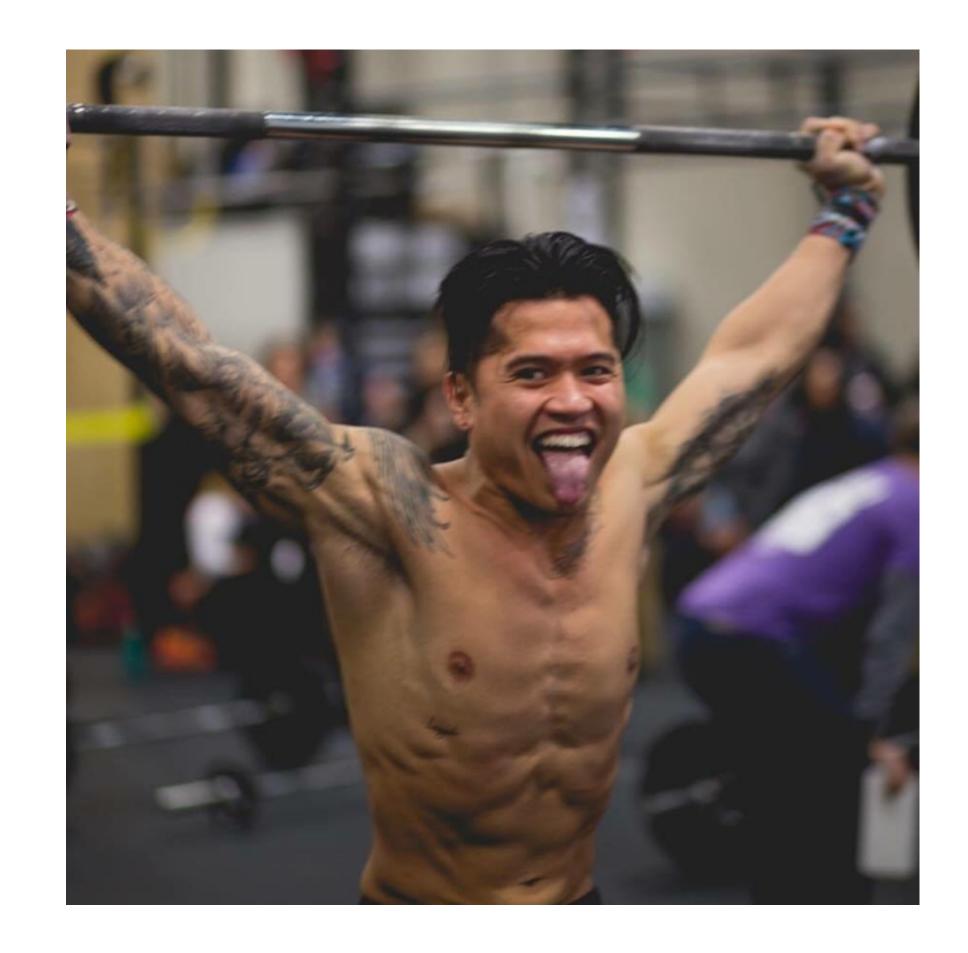


WRAPPING IT UP

- Workout smarter no chronic cardio
- Master your body Bodyweight exercises
- Spare Tire to Six Pack Program
- Free weights and compound exercises
 - NO to exercise machines
- What to do next? Join a gym!
 - Try CrossFit!

JUST REMEMBER

- It doesn't have to be complicated
- Keep things simple
- Just have fun!



TODAY'S HOMEWORK

- Keep the positive momentum going!
- Head over to the Spare Tire to Six Pack section
 - Do Workout #2!

IN THE NEXT MODULE

- Designing your ideal lifestyle
- You have everything you need to know