MODULE 3: THE AWESOME BENEFITS OF INTERMITTENT FASTING

TODAY'S GAMEPLAN

- Fasting and blood sugar/Insulin levels
- Fasting and testosterone
- Human growth hormones (HGH)
 - Dangers of visceral fat
- Oxidative stress
- Autophagy

QUICK RECAP

- Intermittent fasting it works!
- Fed and fasted state.
 - Fed = fat storage mode
 - Fasted = fat burning mode
- Mind blowing case studies
- Debunked common fasting myths

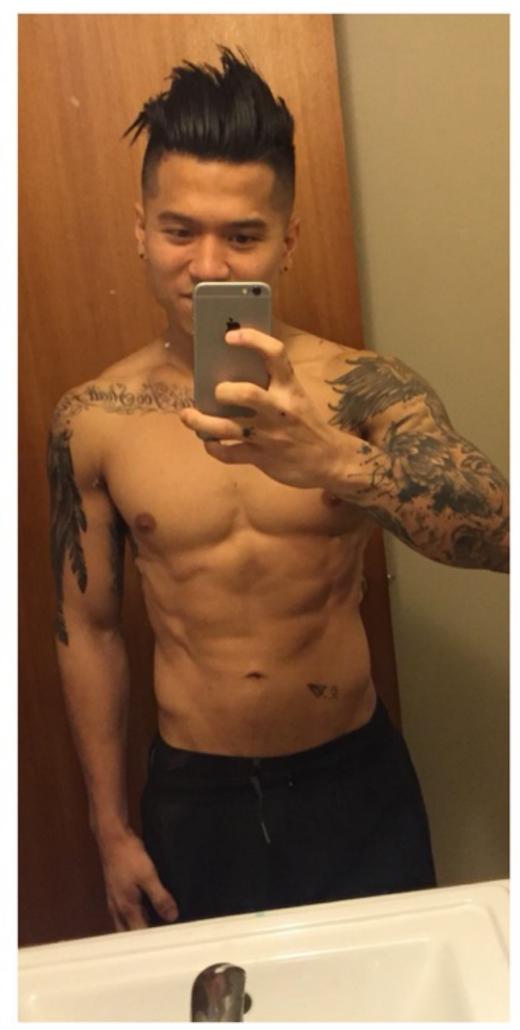
INTERMITTENT FASTING BENEFITS

- According to research:
 - > 3-8% weight loss over 3-24 weeks
 - Lost 4-7% of their waist circumference belly fat(2)

PERSONAL RESULTS

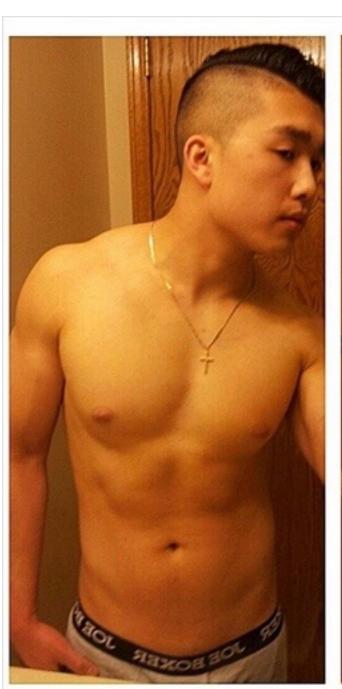
- ▶ 10% body weight loss
- More fat = more drastic results

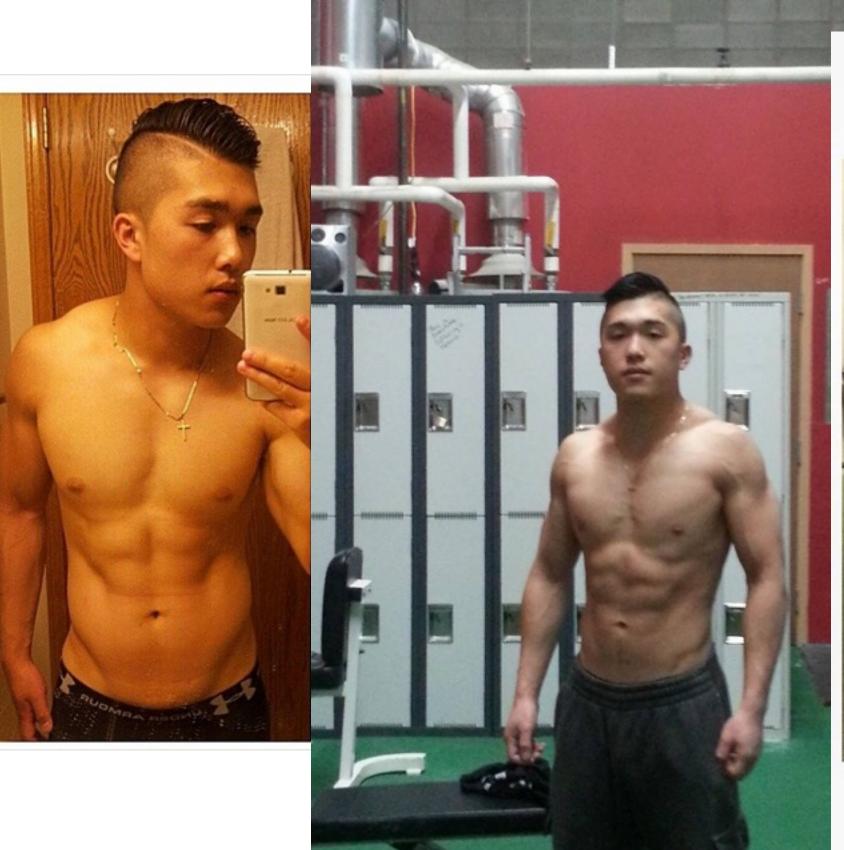




CASE STUDY: ANTHONY











CASE STUDY: KENNETH

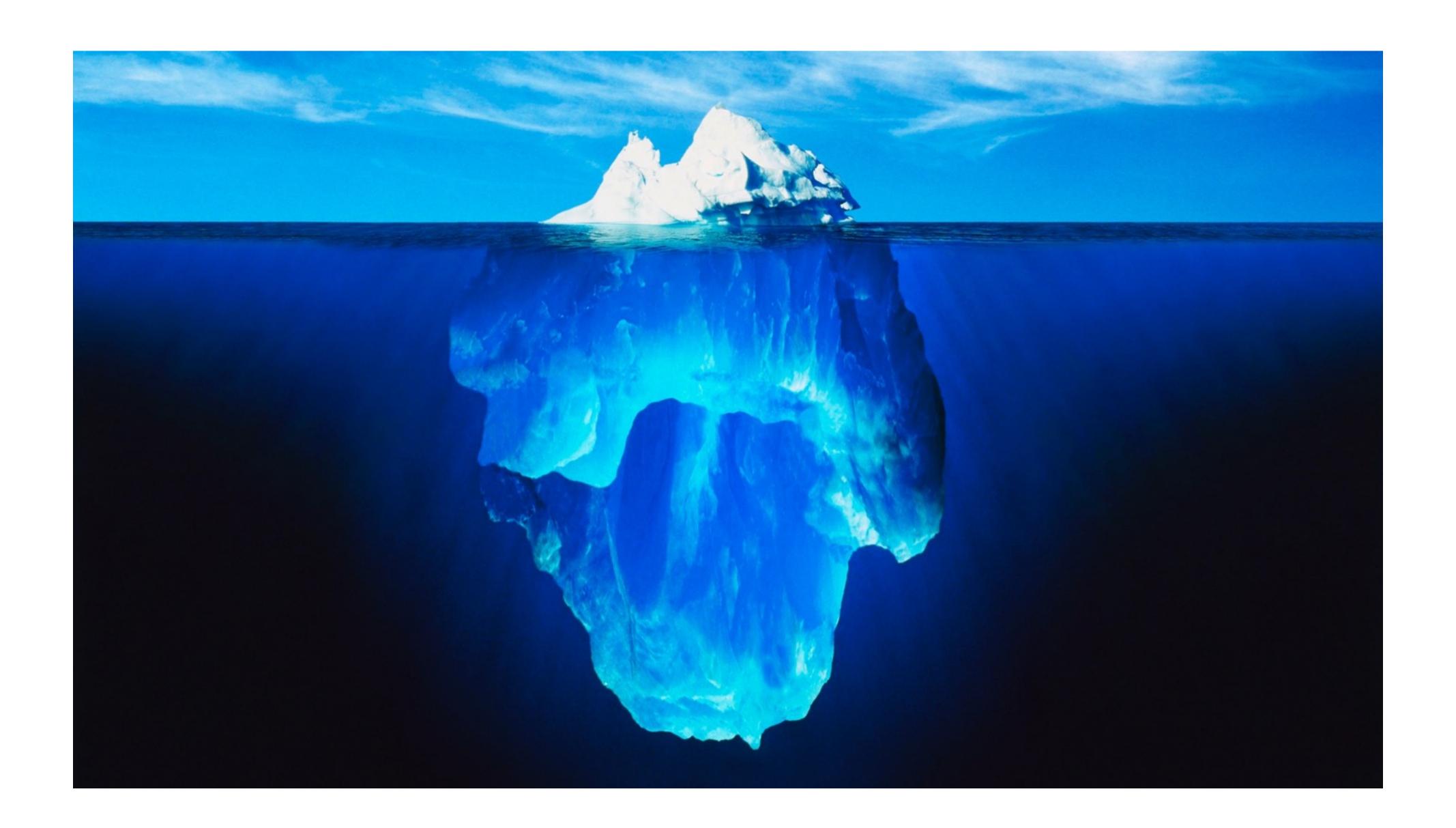






INTERMITTENT FASTING BENEFITS

- > 3-8% weight loss over 3-24 weeks(1)
- Lost 4-7% of their waist circumference belly fat₍₂₎
- Easy to maintain
- Every fast is a small victory
 - Treat every hour of your fast as a mini victory
- Restrictive diets doesn't fix your behaviour when it comes to food
- Your body initiates important cellular repair processes and changes hormone levels



MODULE 3: THE AWESOME BENEFITS OF INTERMITTENT FASTING

FASTING VS BLOOD SUGAR/INSULIN LEVELS

FASTING VS BLOOD SUGAR/INSULIN LEVELS

- ▶ 1 out of 10 people has diabetes in North America
- Insulin Resistance when the body doesn't use insulin properly
- ▶ Blood levels of insulin drop in the "fasted" state (1)
- Insulin regulates the amount of glucose in your blood
- Eating increases your blood insulin levels
 - ► High insulin levels = fat storage mode

FASTING VS BLOOD SUGAR/INSULIN LEVELS

- Chronically elevated levels are associated with:
 - Insulin resistance, diabetes, and other disease
- ▶ Blood sugar dropped 3-6% while insulin dropped 20-31% while fasting (1)(2)
- IF protected diabetic rats against kidney damage (3)

FASTING VS TESTOSTERONE

FASTING VS TESTOSTERONE

- Every time you eat, your testosterone levels drop (1)
- Growth hormone levels drop as Insulin levels go up (2)
- Testosterone levels are highest in the morning
- Testosterone increase by <u>180%</u> from fasting (5)
- Growth hormones increase by 2000% after a 24 hour fast (3)
- Visceral fat is a sign that you have low testosterone and high insulin (4)

THE DANGERS OF VISCERAL FAT

- Almost 9 out of 10 people are not aware of the risks of carrying extra fat around their waistline
- It is found deeper inside the abdomen, under your abdominal muscle and around the organs like the liver, pancreas and intestines
- Visceral fat is linked to heart disease, diabetes, strokes, and other chronic diseases



FASTING VS TESTOSTERONE

- A 180% increase in testosterone in one day.
 - It's FREE!!!
- Take little breaks from eating but don't eat less food
- Don't diet on top of Intermittent Fasting
- Intermittent fasting just may be the best kind of way to eat for hormonal health

INCREASED GROWTH HORMONE LEVELS

INCREASED GROWTH HORMONE LEVELS

- Key role in muscle growth, fat burning, and libido
- Human growth hormones (HGH) and testosterone are two of the most anabolic hormones in the human body
- Anabolic = muscle building with respect to exercise
- Synthetic testosterone and HGH is mainly found in sports
 - This is **NOT** an option

INCREASED GROWTH HORMONE LEVELS

- You can tweak these hormones natural just fast!
- Fasting triggers the growth hormone response
- HGH levels peaked to as high as 2000% right at the 24 hour mark of the first day.
- Increased growth of brain cells and neurons, improved cognitive skills, powerful detox effects, increased life expectancy, improved blood lipid profiles, decreased cardiovascular risk, lower cancer risk

OXIDATIVE STRESS

WHAT IS OXIDATIVE STRESS?

- An imbalance between the production of free radicals and the ability of the body to counteract their effects
- Preventing oxidative stress is helpful against aging and preventing many chronic diseases (1)
- Free radicals can break apart connections between atoms within important components of the cell
 - Free radicals can be REALLY bad for you
- Intermittent fasting may enhance the body's resistance to oxidative stress (2,)(3)

AUTOPHAGY

WHAT IS AUTOPHAGY?

- A process where lysosomes break down waste products inside the cells
- Autolysis the destruction of the cell itself
- Literally means "eating of self"
- May protect against neurodegeneration, viral and bacterial infections, and even cancer
- A form of cellular maintenance or cleansing your body flushes out everything it doesn't need



AUTOPHAGY AND INTERMITTENT FASTING

- It's "detox" on steroids on a cellular level
- Autophagy destroy viruses and bacteria, and suppress chronic infections
- Fasting induces autophagy
 - The more time you spend in the fed state, the less time you have to ramp up the autophagic process
- Eating turns it off

WHY IS AUTOPHAGY IMPORTANT?

- Maintain muscle mass (1)
- Reduces the negative effects of aging (2)
- It's the essential aspect of the anti-aging mechanism of fasting (3)
- Increases neuronal autophagy (4)
- Increases your testosterone production
- Autophagy is AWESOME

LIFESPAN

- Fasting has been practiced for thousands of years
- Intermittent fasting prolonged the lifespan of rats (1)
- Rats that fasted every other day lived 83% longer than rats who weren't fasted (4)
- The human body is very well equipped to handle fasting

CANCER

- Mice had a 33% lower risk for certain cancer types (2)(3)
- The common denominator? Autophagy
 - The mother of all Intermittent Fasting benefits

OTHER AWESOME BENEFITS

- It simplifies your life
 - Planning. Buying. Cooking. Eating. Cleaning.
- It's much easier than going on a diet
 - Any diet that restricts you from certain types of food is not sustainable
 - We don't believe in "Cheat Days"
 - Sensible eating still has to come in to place

OTHER AWESOME BENEFITS

- It's FREE
 - You save money because you're skipping 2-4 meals every week
- You can take it anywhere
 - Fast on your travel days
 - You can just keep on fasting when you go on vacation

5 TIPS FOR STARTING YOUR FIRST FAST

- 1. Don't go from 0-100
 - Start by skipping breakfast
- 2. Stay hydrated
 - Only drink stuff with zero calories like coffee or tea.
 - No diet soda
- 3. Start your fast overnight
 - Try a dinner-to-dinner fast

5 TIPS FOR STARTING YOUR FIRST FAST

- 4. Change your vocabulary
 - Think of fasting as taking a break from eating
- 5. Pair it exercise
 - This is the key to maintaining your muscle mass while you fast

TO WRAP IT UP

- The easiest way to decrease your calorie intake by 10 to 20%
- You get the benefits of an entire week of dieting while only sacrificing one or two days
- The benefits:
 - 1. Reduced blood sugar levels and decreased insulin levels
 - 2. Increased testosterone and growth hormone levels
 - 3. Enhanced resistance to oxidative stress
 - 4. Induces Autophagy

IN THE NEXT VIDEO

- The Intermittent Fasting lifestyle
- It's not a diet, it's a way of life
- Guidelines for sensible eating